

InterPayments: What to Know

The Pitch

"InterPayments is a Managed Surcharge Provider - **an independent technology provider that empowers companies to lower processing fees through customized, indemnified surcharging.** As the leader in surcharging technology, InterPayments focus is to ensure compliance, eliminate risk, and help you save money and time navigating this complex space, while driving constructive relationships with your buyers."

What You Get - Partnership Benefits

- Unlock budget and merchant savings
- Increase net new, cross-sell, and upsell with reallocated funds
- Reduce customer churn through additional value add
- Mitigate support requests associated to processing fee recovery

Best-in-Class Merchant Benefits

- Surcharge wherever payments are accepted today
- Surcharge who, what, and how much you want
- No disruption to current payment stack and vendor relationships
- Surcharge some customers and not others
- Mitigate need to work with legal counsel on fee recovery strategies
- Contractually guaranteed full card brand/government compliance
- Indemnify merchant against fees and non-compliance violations

Qualifying Questions for Merchants

How are processing costs affecting your business today?

Are reducing costs key priorities for your business?

Would you accept credit card payments if the fees weren't so high?

What challenges do you face when optimizing processing fees and recovery?

Would reducing processing fees in a customized approach be helpful to your business?

Have you had hesitations surcharging or other fee recovery methods? Why?

What concerns do you and your team have around the recovery of processing fees through surcharging?

End-to-End Tools and Services

- Embedded APIs
- Compliance Consulting
- Indemnifications and Protection

Key Differentiators

- Customizable Application
- Systems Agnostic: Maintain current payments environment
- Certification and Indemnification from regulatory risk
- Regulatory Monitoring
- Supports L2/L3
- Product Level and Brand Level Surcharging

Top Industries

- Building Supplies
- Distribution Services
- Supply Chain, Transportation, and Logistics
- Professional Services (Financial Services, Law Firms, Trades)
- Manufacturing
- Media/Digital Media
- Dealerships
- Sports and Entertainment
- Education
- **And more...**

Questions?

Reach out to us anytime at partners@interpayments.com.